

## **Policy and Advocacy**

### **Mission**

Guided by principles of integrity, excellence, and compassion, we strive to represent, inspire, motivate, and support British Muslim educational institutions, enabling them to become centres of learning excellence whilst respecting and nurturing shared values and cultural harmony for a brighter, more prosperous UK.

We are committed to helping institutions develop sustainable approaches and strategies that foster transformative leadership and provide a holistic education for all learners. Our mission is to empower individuals to:

Develop a strong moral and ethical foundation.

Cultivate a love for learning and a passion for academic excellence.

Enhance leadership skills and the ability to effect positive change.

Succeed and reach their full potential in all aspects of life.

Contribute meaningfully to their well-being, families, communities, society, and the environment.

As British Muslims contribute to a health, thriving, and dynamic British society of tomorrow.

### **Our Aims**

#### **1. Advocating for British Muslims in education**

Represent and champion the educational needs and aspirations of new generations of British Muslim children and young people in both faith-based and non-faith-based settings. Promote a balanced and inclusive approach to education that supports academic excellence, cultural relevance, social harmony, and shared societal values.

#### **2. Fostering excellence in schools**

Support the development and improvement of schools serving British Muslim communities, both established and new, by providing tools, guidance, and resources that enable them to achieve and sustain outstanding performance and impact. We work to emphasise holistic education in our school settings that nurtures personal growth, leadership, and active citizenship.

### 3. Responding to our sector and our member needs

Muslim Educational Services addresses the evolving needs of schools, educators, and stakeholders by offering tailored support, innovative strategies, and capacity-building opportunities. We prioritise the development of critical skills such as digital literacy, entrepreneurial thinking, and social responsibility, ensuring relevance and adaptability to contemporary challenges here in the UK.